

VUCA Camp



Leading VUCA Camp

People at the center of digitization

The world has become full of...

- Volatility
- Uncertainty
- Complexity
- Ambiguity





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Intention

People are the key to your business.
They are therefore at the heart of digitization.

Leaders are especially confronted with constant change:

- Machines replace employees
- Customers increasingly act virtually
- Hierarchies dissolve
- Changed value chains require rethinking of business models

Goal

- You know the micro and macrotrends of the digital world and can classify them with regard to the company's success.
- You will reflect on your current leadership and understand the specific requirements of leadership in the VUCA environment.
- You will identify your resource potential and develop initial approaches to deal with it.
- You will learn how tools and methods enable you to make the transformation of your working environment successful.

Target group: Leaders and executives in the middle of digitization

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Digital Camps

**1**

Out of the box

Leaders learn and understand how to use macro and microtrends to create an impact in the context of digital transformation.

2

New tools for New Work

Explore and develop your leadership personality to give orientation in the VUCA world with VISION, UNDERSTANDING, CLARITY, AGILITY. Learn how to apply helpful new tools and methods.

3

My digital company

Use new leadership approaches and tools to better interlink between innovation, work organization, and employee motivation for excellence. Communicate the leadership toolbox to make changes and transformations in your company even more effective in the future.

Duration & Format:

per module 3 days interactive presence workshop
or 3 modules à 3 hours Digital Camp via WebEx

Culture & Leadership

CHINESE PROVERB

**When the wind of
change blows,
some build walls,
others build
windmills.**

Contact



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