

Spotify Camp





Spotify Camp

Intention

Fast as a start-up, power like a big corporate player!

How can the strengths of a start-up be transferred to larger companies?

One solution to solve this dilemma is the Spotify model. It was developed by the Swedish music streaming service Spotify. It said goodbye to the classic organizational scheme with specialist departments and management levels.

Instead, mini teams - called "squads" - independently took on tasks within the group. This model has also gained followers in Germany for large corporations or family-run companies experiencing growing organizational pains.

Practice shows, however, that every company has to find its own agile solutions.

Goal

This interactive format gives you an excellent introduction to the specific challenges and opportunities of agile transformation in the context of the Spotify model.

You will learn more about the structure, the character of the roles of FlexOrga and the different aspects of successful agile work in your individual environment.

We work on your current challenges and develop constructive approaches to deepen the understanding of agility in your business context. You take a concrete action plan for the next steps with you in your everyday work!

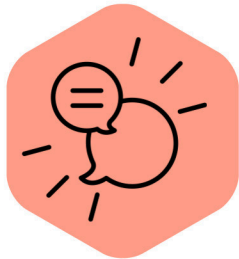
Target group: all

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Digital Camp



- Understanding the goals of the transformation to FlexOrga
- The VUCA world and the Spotify model



- Mindset and methods: agile thinking and agile working in practice
- Specific definition of roles in the Spotify model and how they fit into the new scope

- Tasks and responsibilities of Squad Leads, Tribe Leads, Chapter Leads
- Smart handling of challenges and opportunities
- Tensions and synergies
- Psychological safety
- Conflicts and uncertainty in FlexOrga

Duration: 3 hours

Format: Digital Camp via WebEx

Innovation

JURGEN APPELO

**Shareholder value
is an outcome —
not a strategy.**

Contact



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