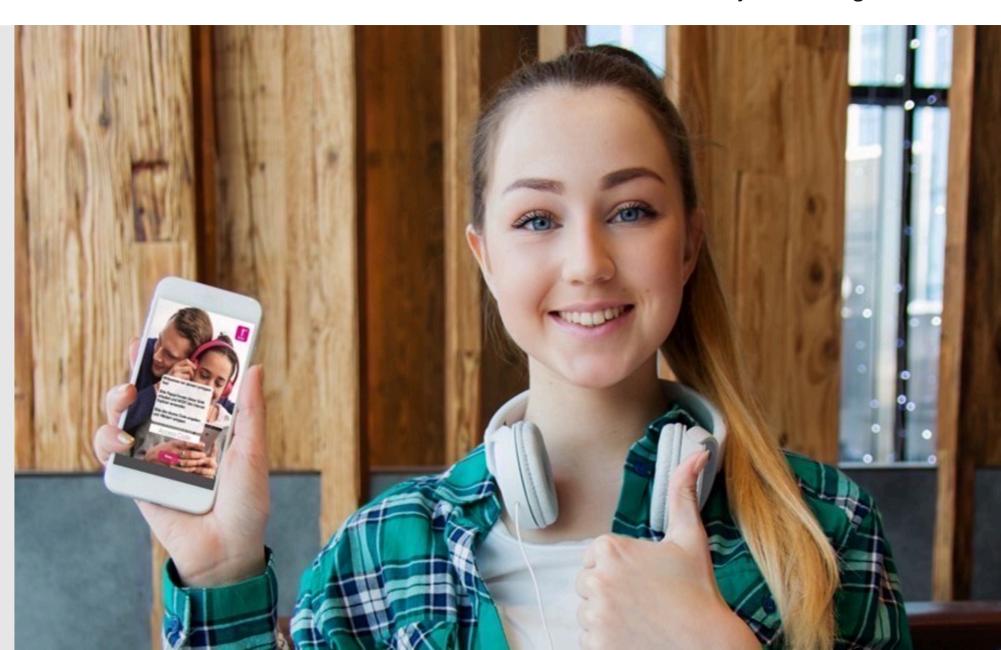
Learning Style Guide





ITC App: Learning Style Guide

Intention

Digital online check: What type of learner am I?

Learners are guided by what type of learners they are. The employees experience a high level of acceptance and credibility through the **self-assessment**.

Based on this, leaders and HR can target their own performance and development based on the learning types.

Solution

The app is based on a learning assessment based on Frederic Vester's theory: visual, auditory, communicative, motor

The app is available in the App Store or hosted by you.

ITC offers customer-specific adaptation and usage for your employees. ITC will be happy to implement specific requests such as wording, look & feel or branding for you.

How it works

- Intro page
- Selection page, 3-stage, serves to objectify selfassessment
- The CHECK with random media from a pool of a total of 50 tasks
- The GAME in the form of a 2-minute clip to reset The RECHECK with swipe technology: This procedure is more valid and avoids the response bias
- The evaluation results
- The learning recommendation according to the respective learning type

Target group: all Format: iOS App or web-based application



HOMO DIGITALIS

"In the past people said: the big ones swallow the little ones ...

Then: the fast eat the slow ...

Currently it is said: the DIGITAL

overtake the ANALOG ... "

Digital Transformation



Contact



I.T.C. Incentive Training Communication GmbH

Frankfurter Straße 151 B 63303 Dreieich Germany



E-Mail

E-Mail: Melinda Schied - m.schied@itc.de

E-Mail: Wiltrud Lentes-Schied - w.lentes-schied@itc.de

E-Mail: Ljudmilla Regeniter - l.regeniter@itc.de



Fon

Fon: +49 6103 3783-0 Fax: +49 6103 3783-100



