

# Learning Style Guide





# ITC App: Learning Style Guide

## Intention

**Digital online check:**  
**What type of learner am I?**

Learners are guided by what type of learners they are. The employees experience a high level of acceptance and credibility through the **self-assessment**.

Based on this, leaders and HR can target their own performance and development based on the learning types.

## Solution

The app is based on a **learning assessment based on Frederic Vester's theory**: visual, auditory, communicative, motor

The app is available in the App Store or hosted by you.

ITC offers customer-specific adaptation and usage for your employees. ITC will be happy to implement specific requests such as wording, look & feel or branding for you.

## How it works

- Intro page
- Selection page, 3-stage, serves to objectify self-assessment
- The **CHECK** with random media from a pool of a total of 50 tasks
- The **GAME** in the form of a 2-minute clip to reset The RECHECK with swipe technology: This procedure is **more valid** and avoids the response bias
- The evaluation results
- The learning recommendation according to the respective learning type

**Target group:** all

**Format:** iOS App or web-based application

## HOMO DIGITALIS

**"In the past people said: the big ones swallow the little ones ...**

**Then: the fast eat the slow ...**

**Currently it is said: the DIGITAL overtake the ANALOG ... "**

# Digital Transformation

# Contact



## I.T.C. Incentive Training Communication GmbH

Frankfurter Straße 151 B  
63303 Dreieich  
Germany



## E-Mail

E-Mail: Melinda Schied - [m.schied@itc.de](mailto:m.schied@itc.de)  
E-Mail: Wiltrud Lentjes-Schied - [w.lentes-schied@itc.de](mailto:w.lentes-schied@itc.de)  
E-Mail: Ljudmilla Regeniter - [l.regeniter@itc.de](mailto:l.regeniter@itc.de)



## Fon

Fon: +49 6103 3783-0  
Fax: +49 6103 3783-100



## Website

[www.itcg.com](http://www.itcg.com)

