

Feel the Digital





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Intention

Digitization has inflated almost every area of the economy and our daily lives.

Why is that? Because most personal and individual aspects of everyday life of all consumers are now enriched by digital technologies and applications: jobs, hobbies, relationships and needs.

Digital solutions make these things much simpler, more efficient and more individualized - and are therefore part of everyday life for most people, like the air we breathe.

Target group: all

Goal

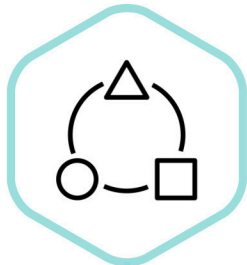
This **digital awareness workshop** for people of all ages offers you an immersion in the digital world. It promotes understanding of the topic, shows opportunities, activates creative potential, asks critical questions and thus opens up new perspectives. Thought structures are changed and provide orientation in turbulent VUCA times.

Digitization needs new skills, new knowledge and a different way of thinking!

The workshop offers an introduction to the adult perspective of the complex process of digitization. This begins with changing the way we think.

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Digital Camp



Grounding

- Conversion
- Transformation
- Disruption



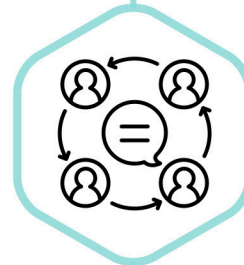
Inspiration

- Vision Impulse
- Digitization exercise with design thinking



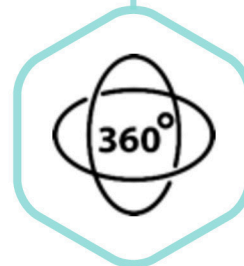
People and society in digitization

- Threat and opportunity
- Roles and jobs of the future



Transfer

- Starting points in your own company



Society Dimensions

- Feel digitization up close with virtual reality

Duration: 3 hours

Format: Digital Camp via WebEx

Contact



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